

STACEY GOEBEL

Hi there. I am a London based Senior Graphic Designer. I get excited by solving challenges using design. I have a love for print design while specialising in presentation design. My passions currently lay with digital accessibility where I have been practically applying and training other around its importance. Offering a vast range of skills having worked for the charity, commercial and PR industries which can be seen in my [portfolio](#).

EDUCATION

Design Management Online Short Course

University of the Arts London (2022)

A short course that focuses on the strategic value of design, design thinking, managing design teams and fostering a design culture.

Bachelor of Arts/ Bachelor of Business

University of the Sunshine Coast (2013 - 2017)

Major in graphic design and marketing with a minor in front-end web development. Double degree program at the University of the Sunshine Coast in Queensland, Australia.

PROFESSIONAL AFFILIATIONS

Professional member of the International Association of Accessibility Professionals.



SKILLS

Design Presentation design Communication

Graphic design Problem-solving Photoshop

Digital accessibility Adaptability Teamwork

Project design InDesign Universal design

Art direction Illustrator PowerPoint

Visual communication Relationship building

REFERENCES

Available upon request.

RIGHT TO WORK IN THE UK

Yes, I have the right to live and work in the UK.



EXPERIENCE

FleishmanHillard Senior Graphic / Presentation Designer May 2022 - Current

The bridge between New Business development and Ensemble studio, my role focuses on powerpoint design, pitch theater and template creation. I have a strong focus on accessible design and have worked with the global team to improve brand accessibility and compliance. I have improved internal processes and developed internal training workshops ranging from PowerPoint basics to Accessible document processes for designers.

3 Monkeys Zeno Midweight Graphic Designer Oct 2019 - May 2022

Redesigning internal documents and design systems as well as creating event and campaign collateral for new and existing clients. I set-up internal training workshops to set a standard for pitch decks. Predominant clients included AstraZeneca, Budweiser Brewing Group, Campari Group, Coca-Cola, Godiva, Google, Mcvities, Motorola, Lenovo and PageGroup.

Fever PR Junior Graphic Designer Aug 2018 - Jul 2019

My role was split between servicing in-house clients to help deliver high-quality work for new business and client pitches, and serving existing clients' needs. Predominant clients included Sony, Playstation, Flower Council of Holland and NowTv.

Shine Bid Services Junior Graphic Designer Jan 2018 - Aug 2018

Creating visually appealing bids and RFPs with corresponding marketing collateral, print and digital assets for a diverse range of clients ranging from built environment organisations to PwC.

University of the Sunshine Coast Design Intern Oct 2015 - Jan 2016

Magazine and print collateral created for the Sunshine Coast Futures Conference 2015 hosted by the Office of Engagement.